



Stichting Trideo

Annual Report 2019

Preface

2019 was a busy year for Stichting Trideo: it was the beginning of a new platform especially tailored to the Dutch speaking audience in The Netherlands and Flanders: *Katholiek Vandaag*.

From its mission and vision, Stichting Trideo articulated a focal point: making productions with a real demand. Trends on social media and feedback from the audience show that young people want to practise their faith and share this with their children. They feel that the Church does not offer the content they need. Often, the LEGO catechetical videos are mentioned as an example. In this series, articles of faith are summarised in one minute. Another focal point is community: Stichting Trideo wants to connect people using social media.

In this annual report, Stichting Trideo's board wants to be held accountable for its activities in 2019 and report the results.

On behalf of Stichting Trideo's Board of Directors,

Annette Ursem (chair)

Tom Paffen (secretary)

Activities

In-House Productions

Video via Social Media

In 2019, Stichting Trideo launched a channel tailored to Dutch speaking Catholics in The Netherlands and Flanders. For this platform, the following productions were made:

Katholiek Vandaag Live

'Katholiek Vandaag Live' is a talk show that marked the launch of the *Katholiek Vandaag* channel. The idea behind the show was to visit parishes in the country looking for inspirational stories.

Every episode would be live streamed on location, making editing after the fact unnecessary. It soon turned out that this idea was not feasible because most churches were lacking the decent internet connection vital for this type of show. Instead, the show was taped, edited, and shared on social media that same day.

Host: Marjolijne du Maine, camera, director, and editor: Roderick Vonhögen. Producer: Judith Holtackers.

Vaticaan Vandaag (English: 'The Vatican Today')

'Vaticaan Vandaag' is a short weekly show in which Roderick Vonhögen and Marjolijne du Maine comment on Pope Francis' week. It also contains a segment with interesting activities from the Dutch Ecclesial Province.

Every episode was recorded on location in Amersfoort, edited immediately and broadcasted on Facebook.

Host: Marjolijne du Maine and Roderick Vonhögen. Camera, direction and editing by Roderick Vonhögen; Producer: Judith Holtackers.

De Katholieke Keuken (English: 'The Catholic Kitchen')

'De katholieke keuken' is a series of six episodes. In this series, Marjolijne du Maine chats with members of the clergy and the religious community while cooking a meal with them.

Publicity

In 2019 various media outlet wrote about Stichting Trideo's activities. Catholic newspaper *Katholiek Nieuwsblad* wrote about the launch of '*Katholiek Vandaag*'. Local paper AD reported about *Katholiek Vandaag*'s first effort to stream live and *Groot Nieuws Radio*, a Christian radio station interviewed Marjolijne du Maine about the platform.

Fr. Roderick Vonhögen appeared in several radio interviews to comment on news events and was interviewed by *De Volkskrant*, one of the big Dutch newspapers.

External Contacts

In the past year, Stichting Trideo has collaborated with several other organisations, for example Dutch broadcasting company KRO-NCRV and Kansfonds, a non-profit that specialises in sponsoring diaconal projects and initiatives.

KRO-NCRV

Stichting Trideo is one of the partners making '*Roderick Zoekt Licht*'. This programme is aired weekly on NPO2 and reaches a nation-wide audience. In total 32 episodes were made. The relationship with the company is excellent and the feedback on the episodes was generally positive.

Kansfonds

Another long-time partner are Kansfonds. For several years, Stichting Trideo and Kansfonds work together in the production of short videos featuring projects in the host town of '*The Passion*', a televised spectacle broadcasted annually on Maundy Thursday on Dutch TV.

Internal organisation

Stichting Trideo's organisation consists of a Board of Directors and an operational team.

The Board is responsible for long-term vision and the creation of means for the operational team to function. Its members do not receive a reimbursement for the work they do, but they can ask for a compensation for attending meetings.

In 2019, the Board of Directors had the following members: Mrs. A.J.M Ursem (chair), Mr T.J. Paffen (treasurer), Fr. R.E. Vonhögen (secretary) and Mr. M. Ruijs (member).

The operational team consisted of Fr. R.E. Vonhögen, Mr. M.H.M. Vriens, Mrs. M. du Maine and Miss I. Loots. The team focuses on the creative process and logistics. In 2019 Mrs. du Maine was hired for 0,3 fte to work as a host.